



FORMICIDAE

INNOVATIVE **O**UTSOURCING



OUR PORTFOLIO

SEE OUR PAST WORK 

FORMICIDAE

BRANDING PROJECT FOR THE ASILI GROUP

The team crafted a Brand Book for The Asili Group of companies including its sub brands. The scope of work covered brand story development, tagline creation, creative elements, website design, imagery guide, and other sample applications including clothing merchandise design.



ASILI
THE SEED TO SUCCESS

ASILI

RASHAD HOWARD
FOUNDER

123-456-789

rashad@asili.com

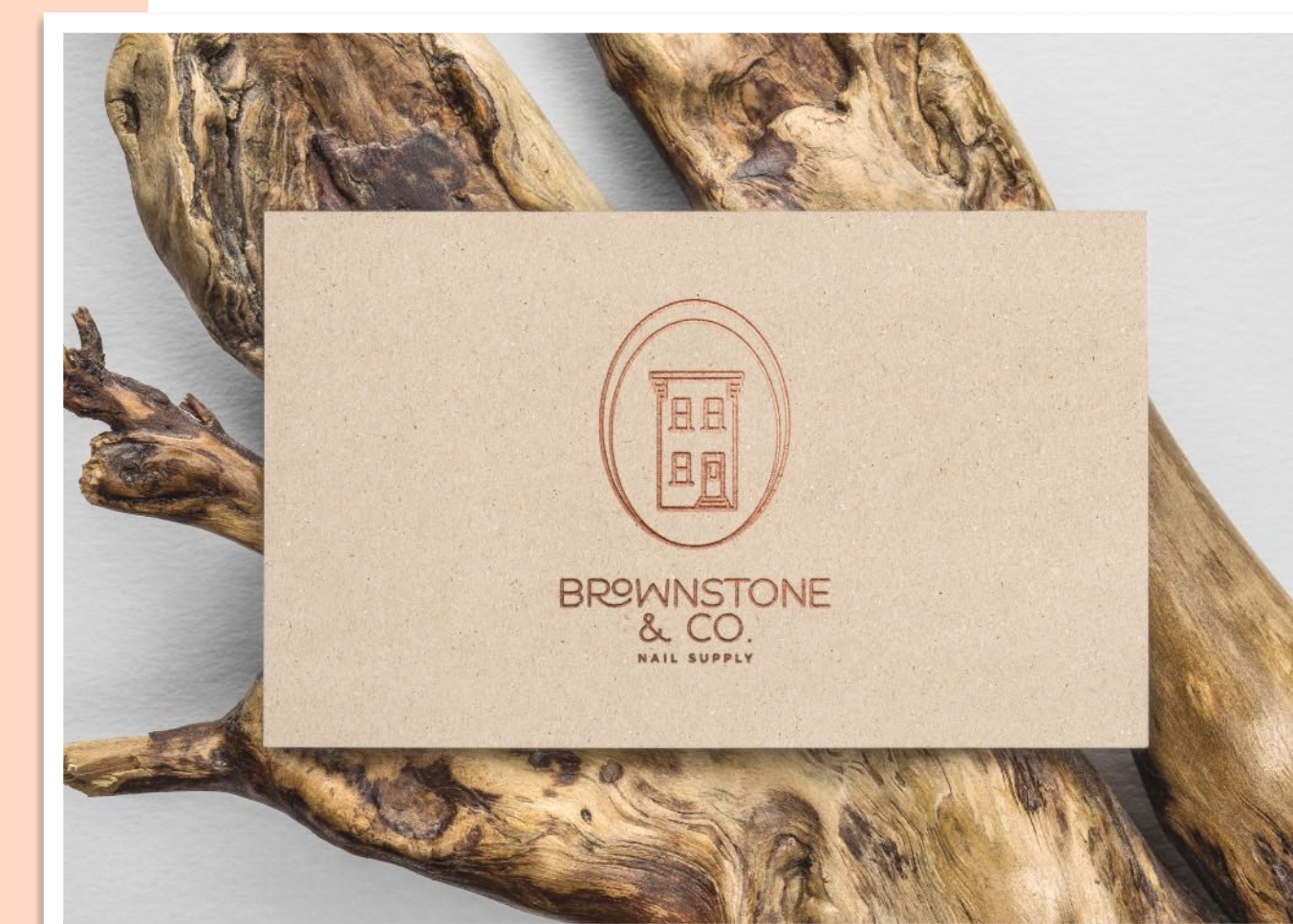
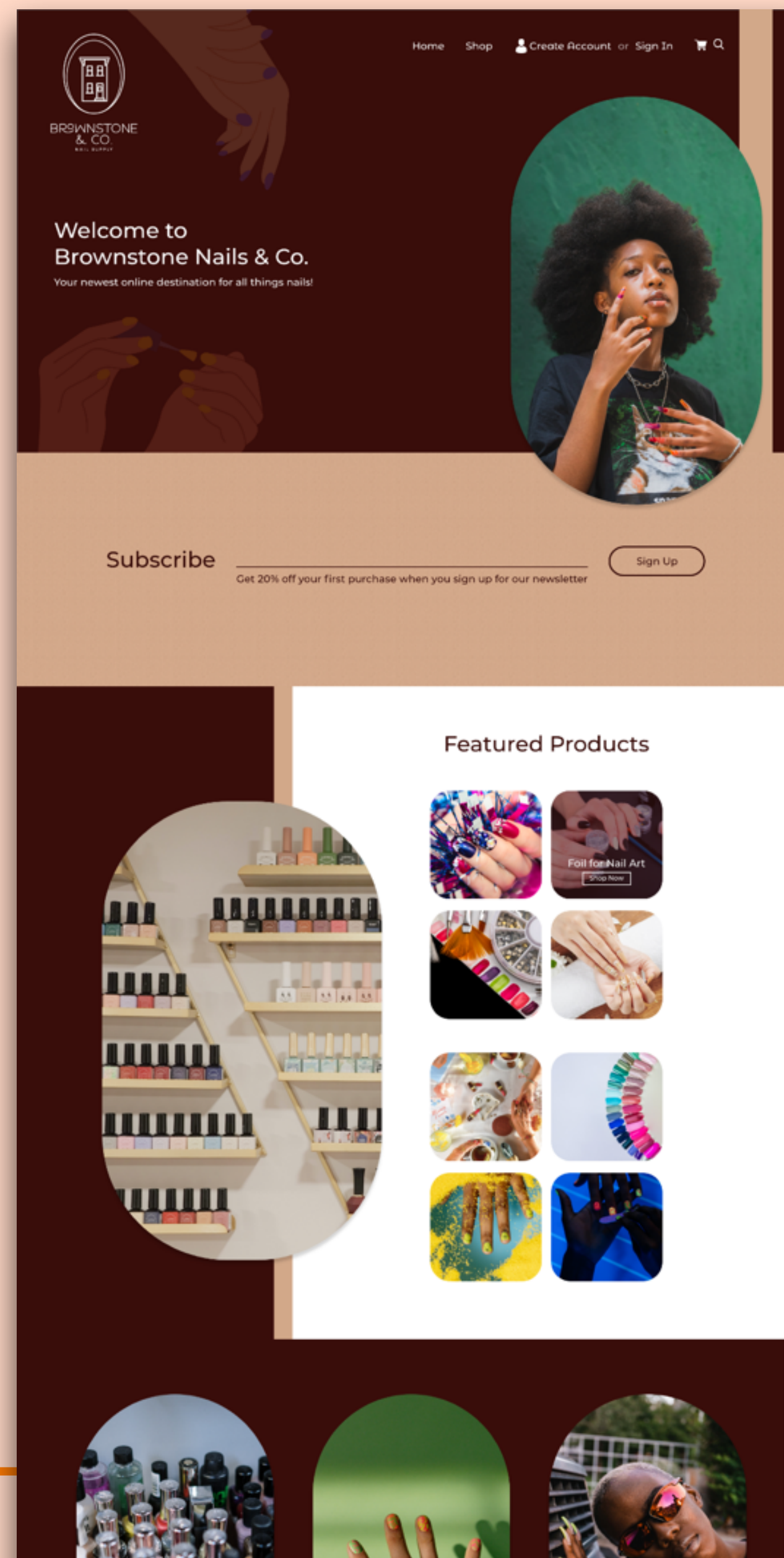
asili.com

Location here

BRANDING PROJECT FOR BROWNSTONE

The team crafted a Brand Book for Brownstone & Co.

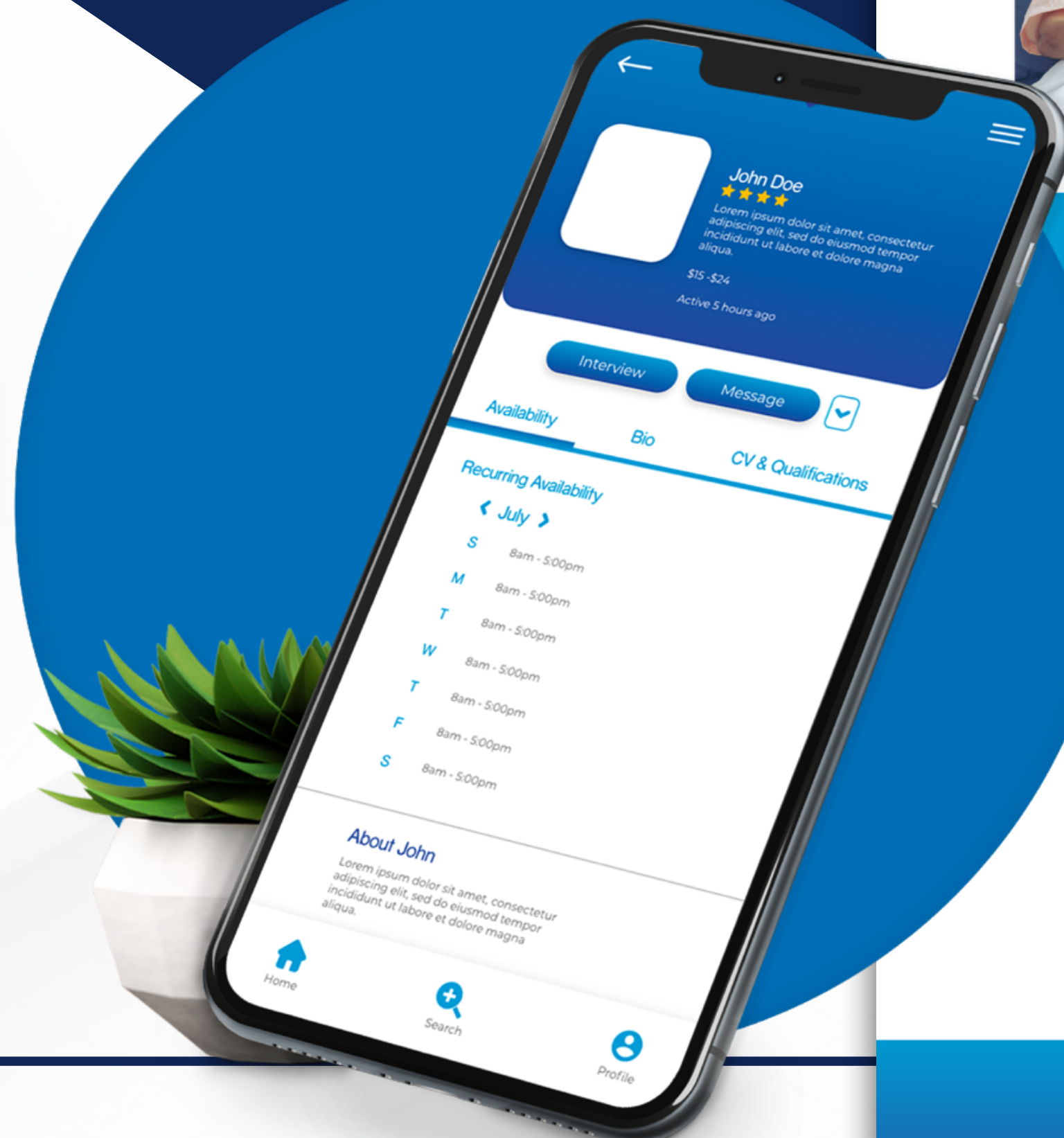
The scope of work covered brand story development, tagline creation, creative elements, website design, imagery guide, and other sample applications including merchandise packaging designs.



BRAND IDENTITY DESIGN PROJECT FOR SPEEDCARE

The team crafted a brand identity for Speedcare, a mobile app that provides home caregiver services.

The scope of work included the creation of the mobile app's creative design elements - from logo creation, typography, to color palettes.





The Key 2 Everything

12.751 views Dec 1, 2020

5K 18 SHARE SAVE



Rashad
2158 subscriber

SUBSCRIBE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer consectetur rhoncus pharetra. Proin posuere pellentesque maximus.



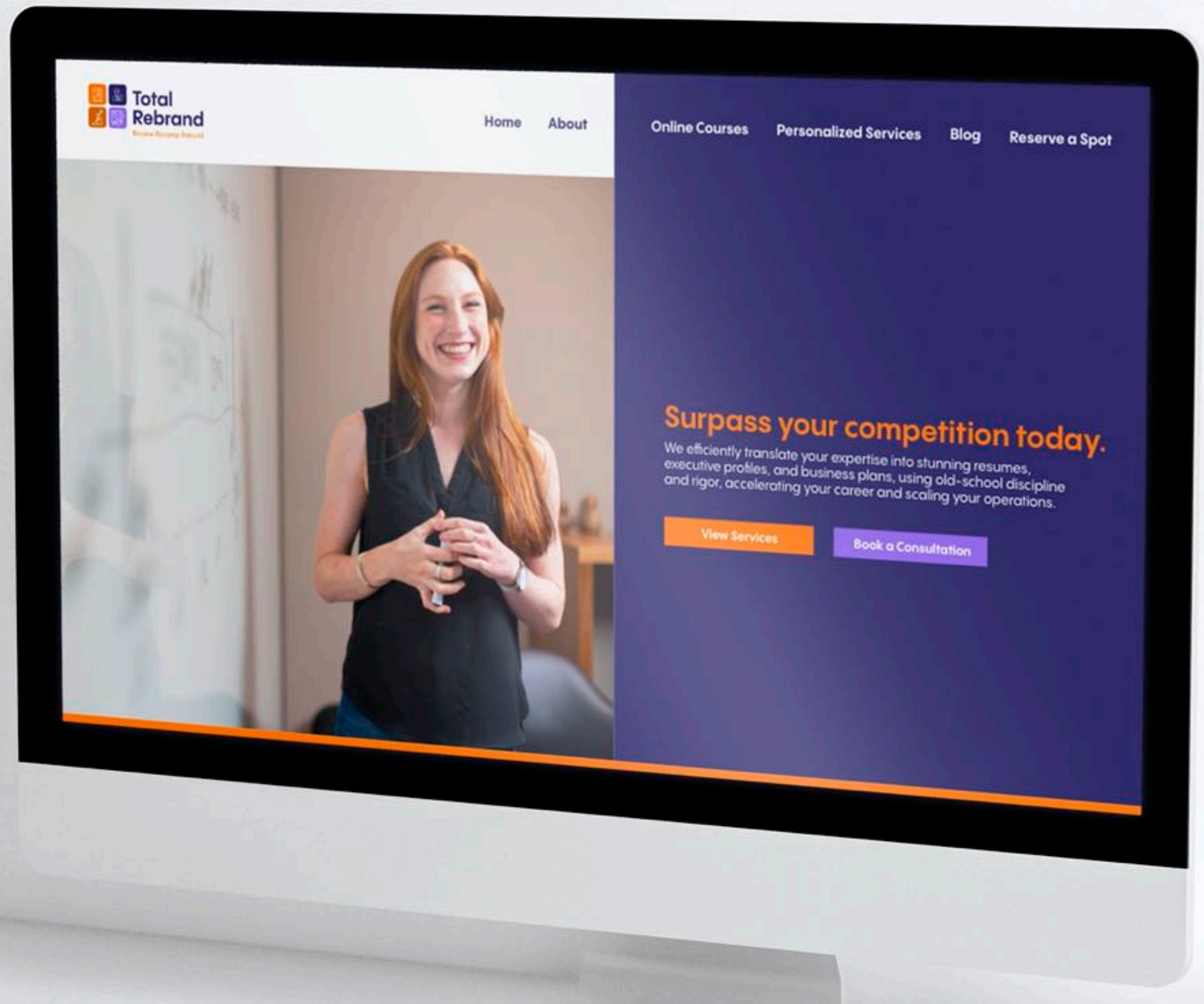
VIDEO AD FOR THE KEY 2 EVERYTHING

Our creative lab worked on a post production project for entrepreneur and thought-leader Rashad Howard as he explains how The Key 2 Everything Works proprietary model works.

BRANDING & WEBSITE PROJECT FOR TOTAL REBRAND

Total Rebrand approached us to create a fresh new Brand Identity and Website Redesign.

As a result of our dedicated efforts, we were able to revamp their branding and created a fresh new website design.



CREATIVES & WEBSITE PROJECT FOR AMERICAN ESPORTS

American Esports approached us to create a web and mobile optimized site.

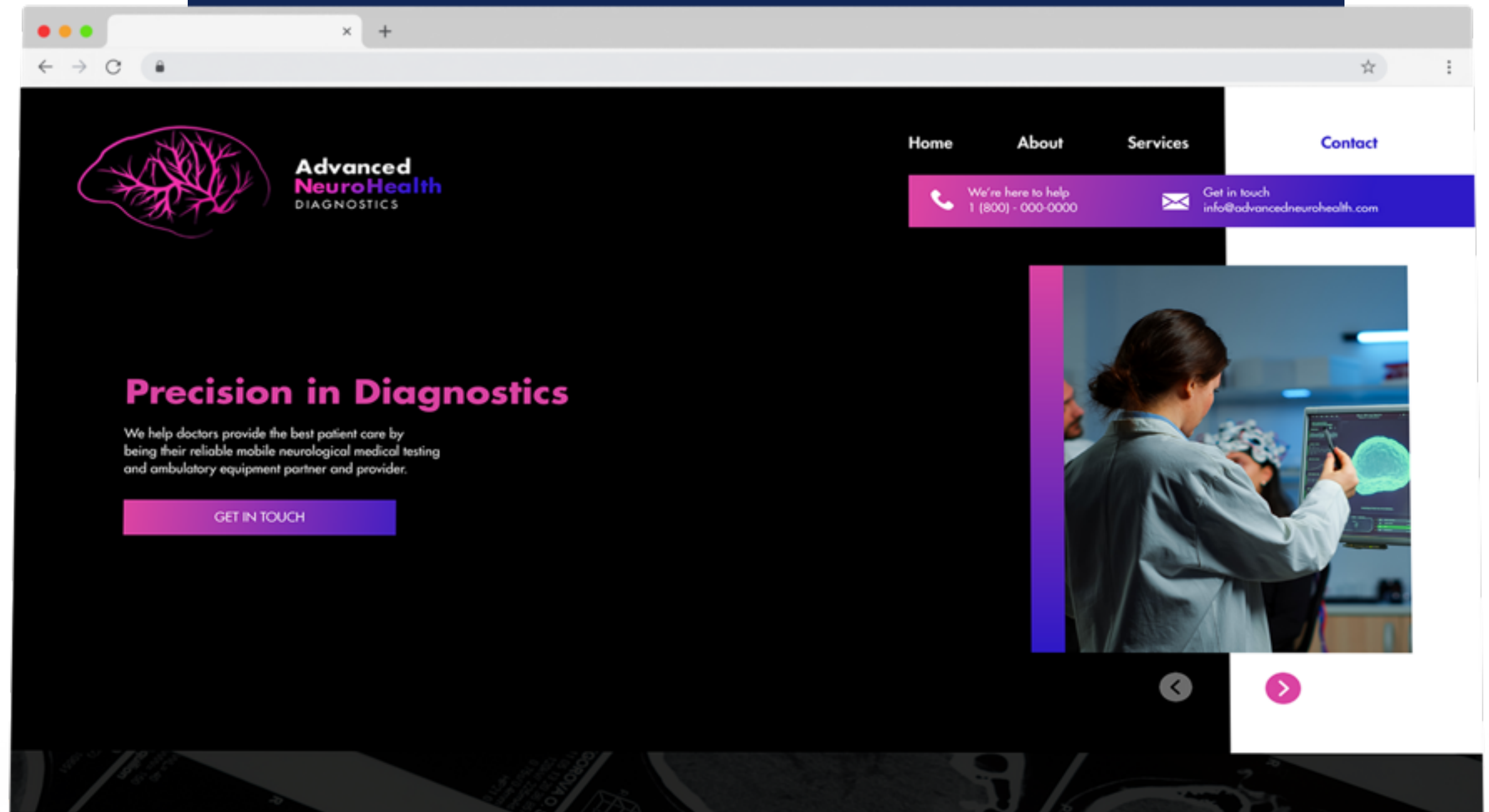
As a result of our dedicated efforts, we created a highly appealing and feature-loaded website. We were able to produce a responsive website design with a user-friendly interface and enhanced functionality.



BRAND IDENTITY & WEBSITE PROJECT FOR ADVANCED NEUROHEALTH DIAGNOSTICS

Advanced NeuroHealth Diagnostics needed to create a website that would position themselves as a trusted mobile neurological medical testing and ambulatory equipment partner and provider in the DMV area.

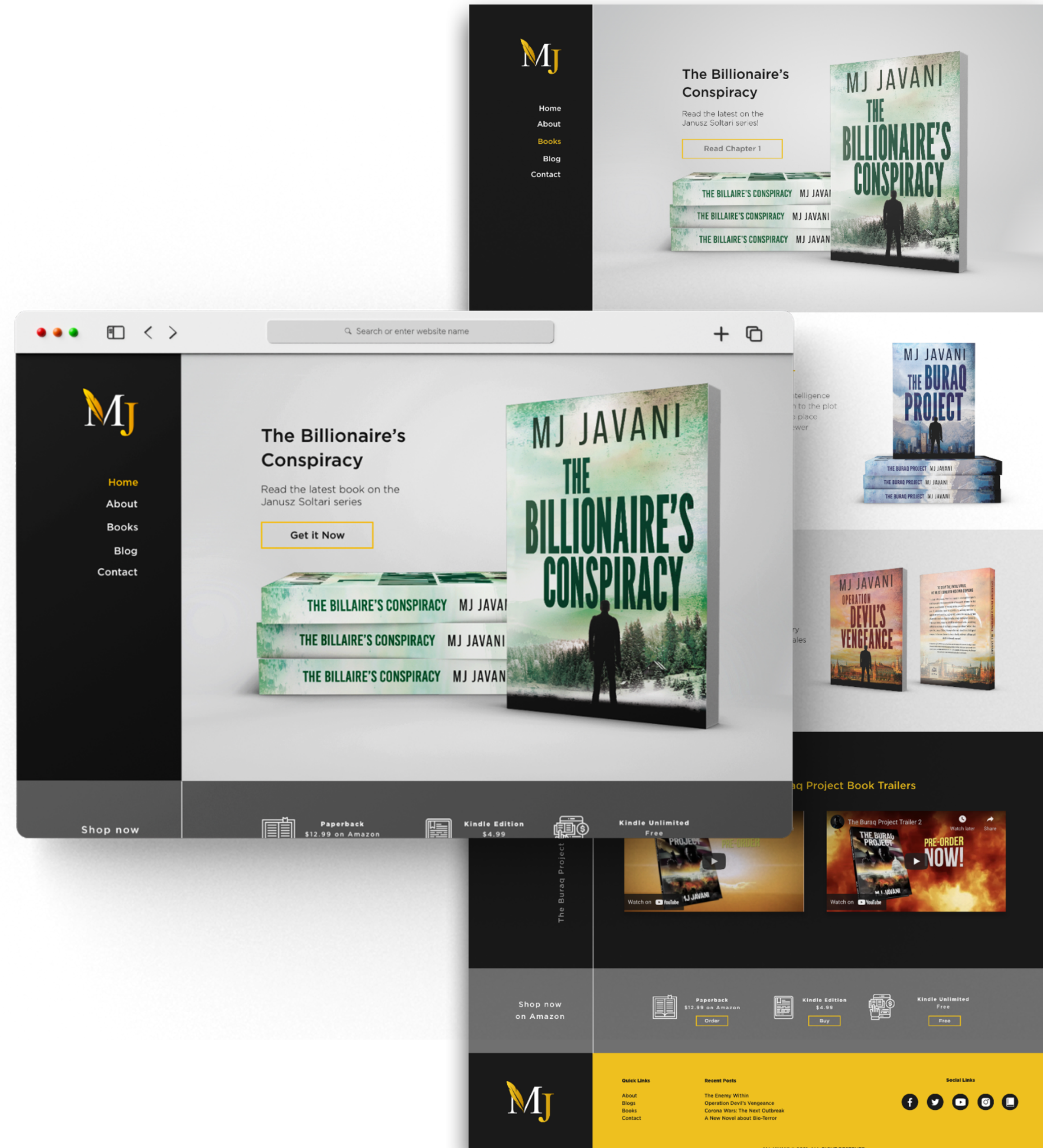
Our team worked on creating a brand identity and website for them that communicated their brand positioning and an informational website redesign that would showcase their different services.



BRAND IDENTITY & WEBSITE REDESIGN PROJECT FOR MJ JAVANI

MJ Javani is an espionage author who wanted a fresh new look and better user experience for his website.

The team worked on rebranding his logo, and created a fresh new website design that allowed users to take our desired action on his site as well as showcase his best works as an author.



BRAND IDENTITY AND WEBSITE CREATION PROJECT FOR SAMURAI HIBACHI

Samurai Hibachi approached Formicidae to help them create a modern and interactive website that would showcase their food menu and services.

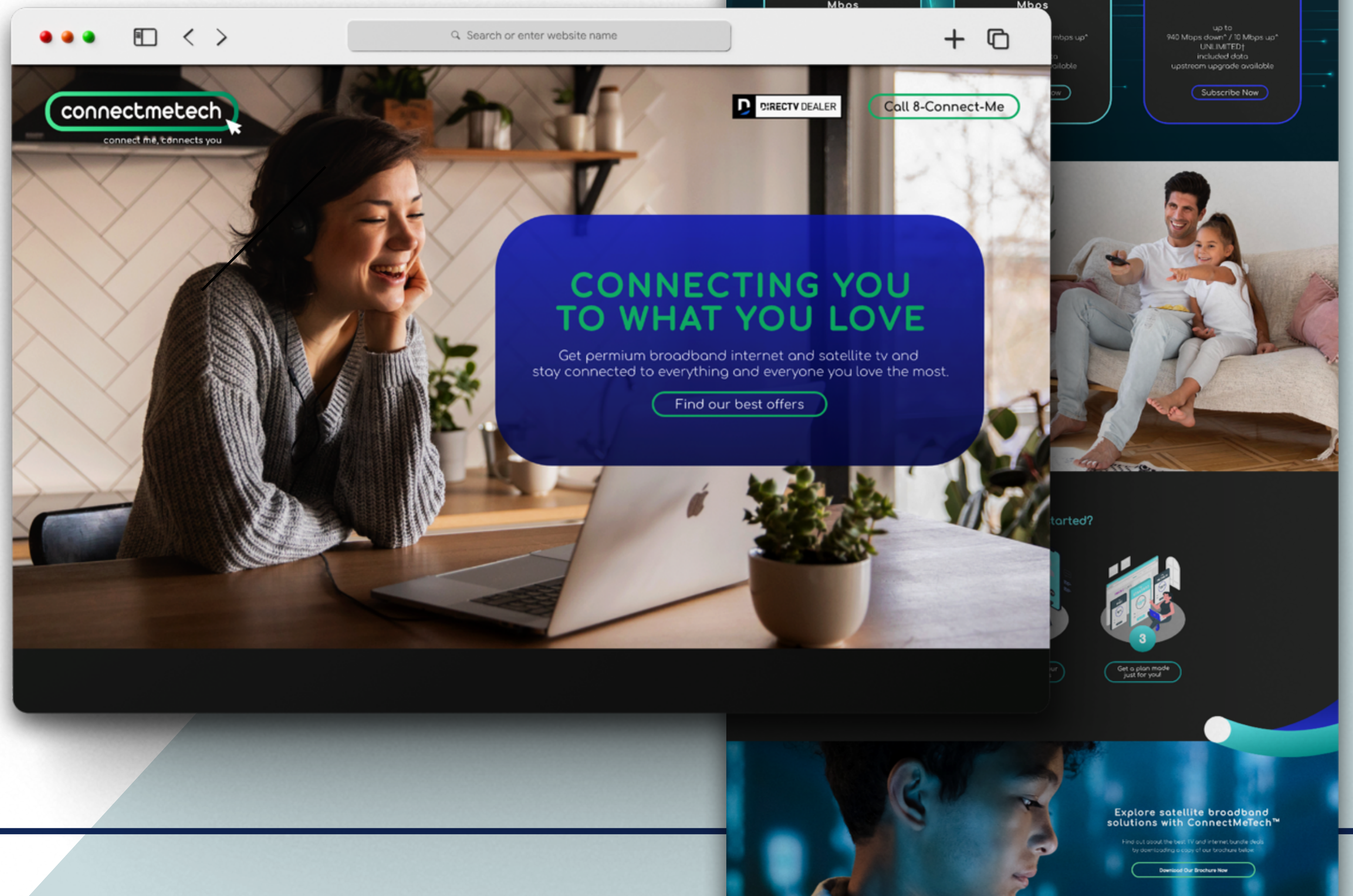
As a result of our dedicated efforts, we created a highly appealing yet simple website. We were able to produce a responsive website design with a user-friendly interface and enhanced functionality.



BRAND IDENTITY AND WEBSITE CREATION PROJECT FOR CONNECTMETECH

ConnectMeTech is a broadband internet provider and DirecTV dealer who needed help with their brand identity and website creation.

As a result of our dedicated efforts, we created a highly appealing website that would drive users to take our desired action on the site. We were able to produce a responsive website design with a user-friendly interface and enhanced functionality.





BRANDING & WEBSITE REDESIGN PROJECT FOR VITAL100WELLNESS

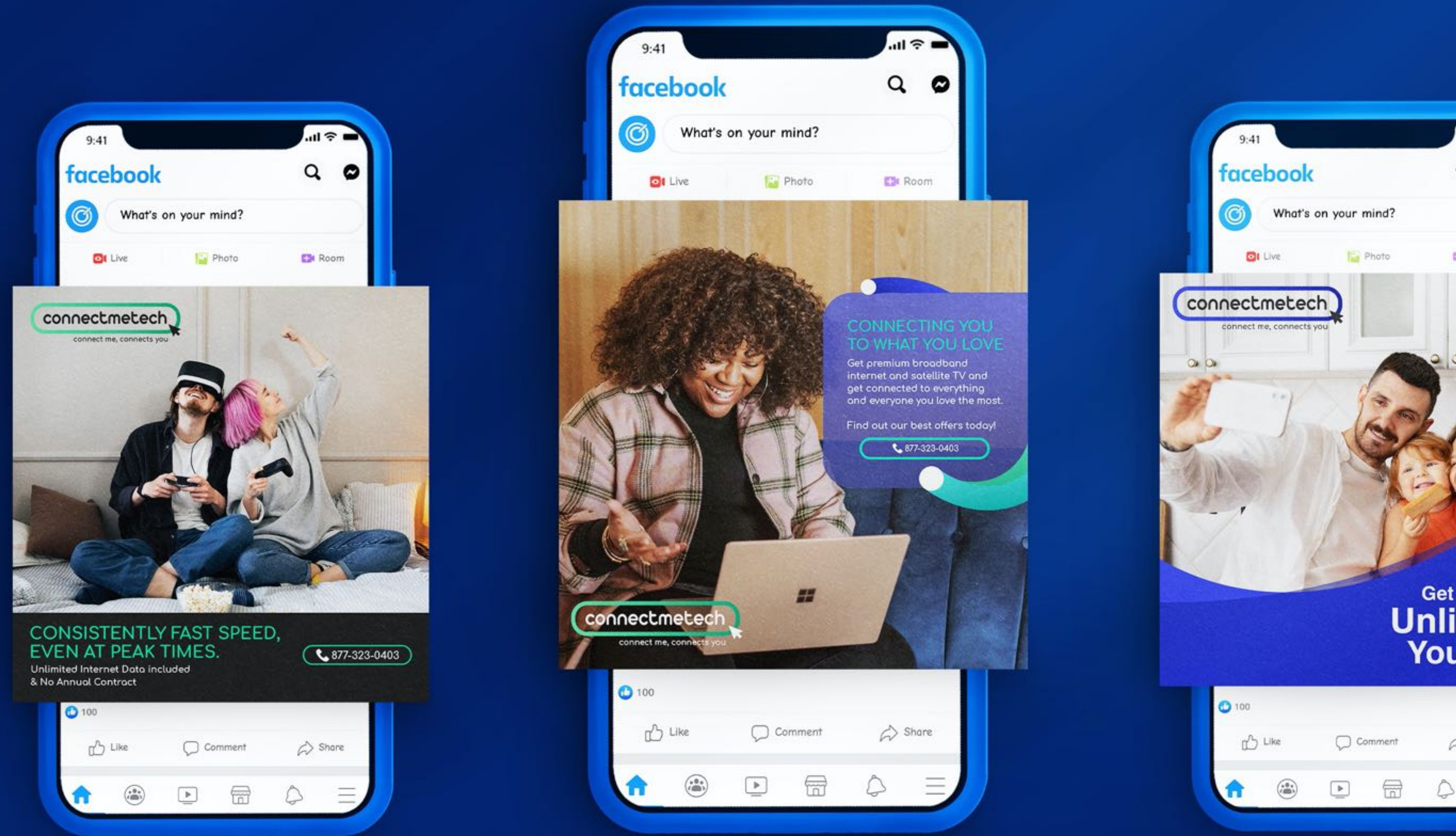
Vital100Wellness, a transformative health coaching and consulting company, approached Formicidae to help them create a better user experience for their website.

As a result of our dedicated efforts, we created a highly appealing yet simple website. We were able to produce a responsive website design with a user-friendly interface and enhanced functionality.

SOCIAL MEDIA MARKETING

Content pieces for Connect Me Tech

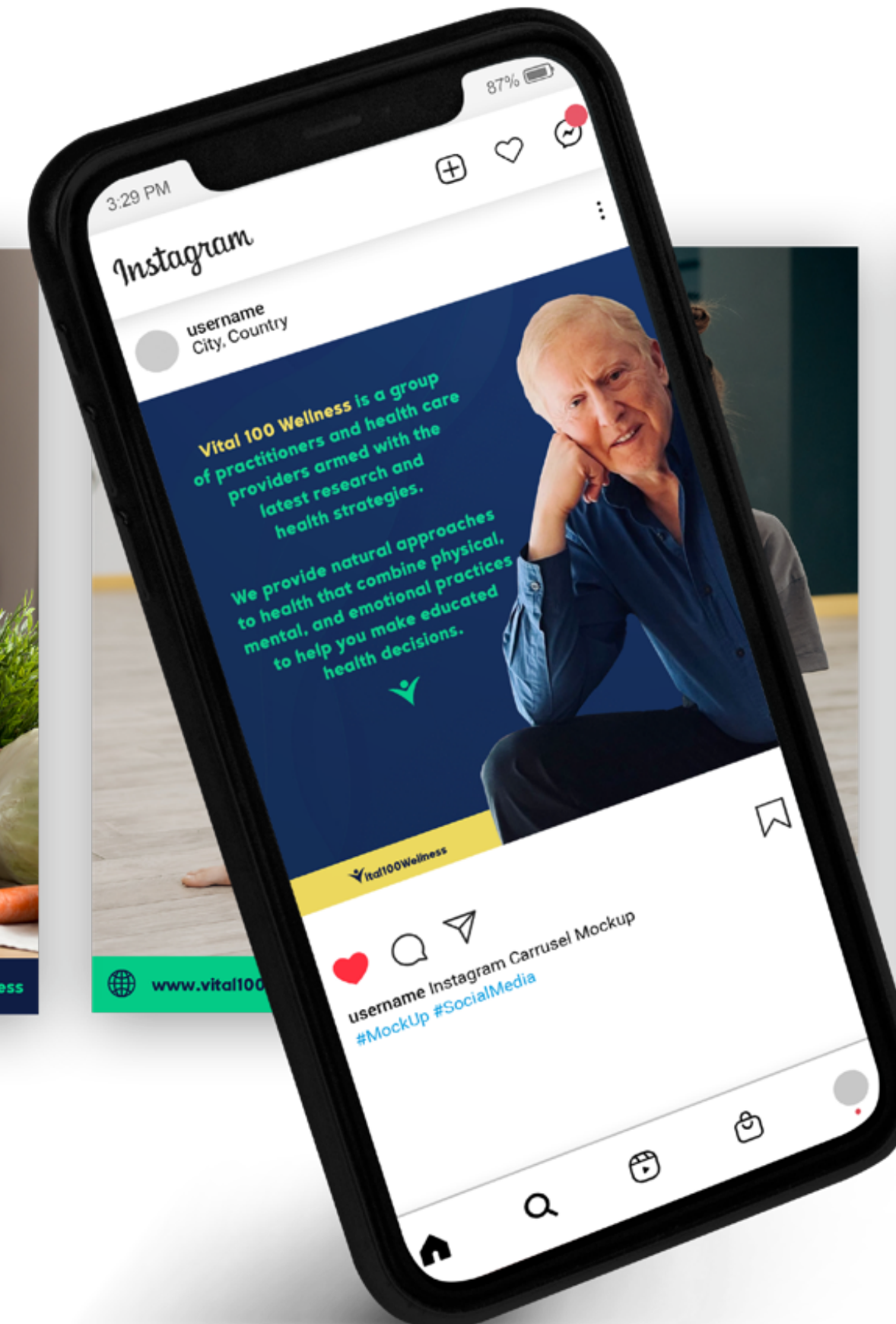
The scope of work included creation of content strategy, content planning and publishing, community management, copywriting, graphic design, and paid social advertising.



SOCIAL MEDIA MARKETING

Content pieces for Vital100Wellness

The scope of work included creation of content strategy, content planning and publishing, community management, copywriting, graphic design, and paid social advertising.

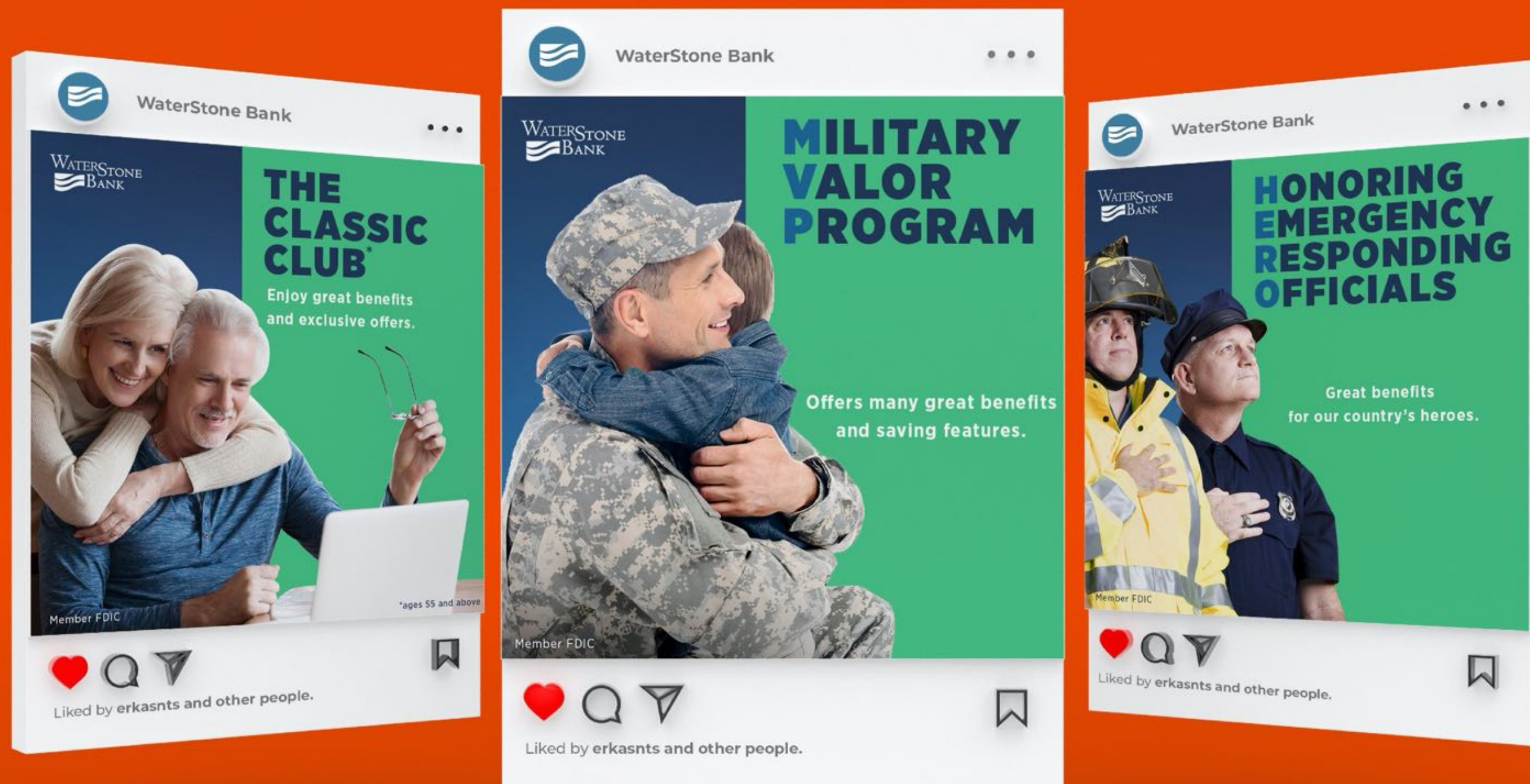


SAMPLE AD CREATIVES

Ad Creative for Margle Media LLC

Margle Media, a U.S. based social media agency approached Formicidae to develop social media content for WaterStone Bank's checking account program ads.





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SOCIAL MEDIA ADVERTISING

Ad Creatives for CHOICE Pain Rehabilitation Center

The scope of work included creation of content strategy, content planning and publishing, community management, copywriting, graphic design, and paid social advertising.



SOCIAL MEDIA MARKETING

Content pieces for the Asian American Chamber of Commerce

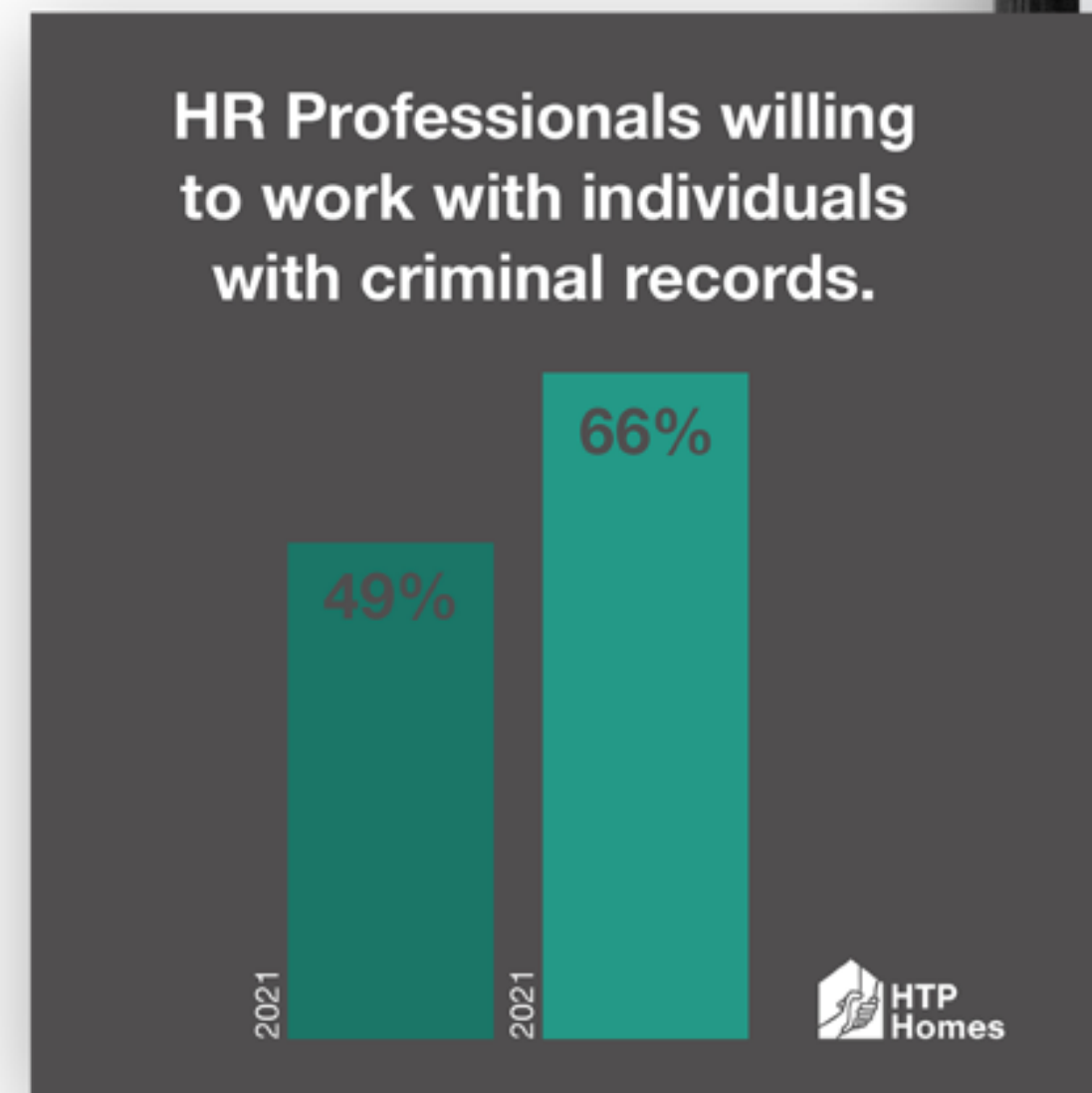
The scope of work included creation of content strategy, content planning and publishing, community management, copywriting, graphic design, and paid social advertising.



SOCIAL MEDIA MARKETING

Content pieces for HTP Homes

The scope of work included creation of content strategy, content planning and publishing, community management, copywriting, graphic design, and paid social advertising.



SCARCITY OF SKILLED WORKERS
POSE THE BIGGEST CHALLENGE
FOR PRESIDENT BIDEN'S
INFRASTRUCTURE PLAN.

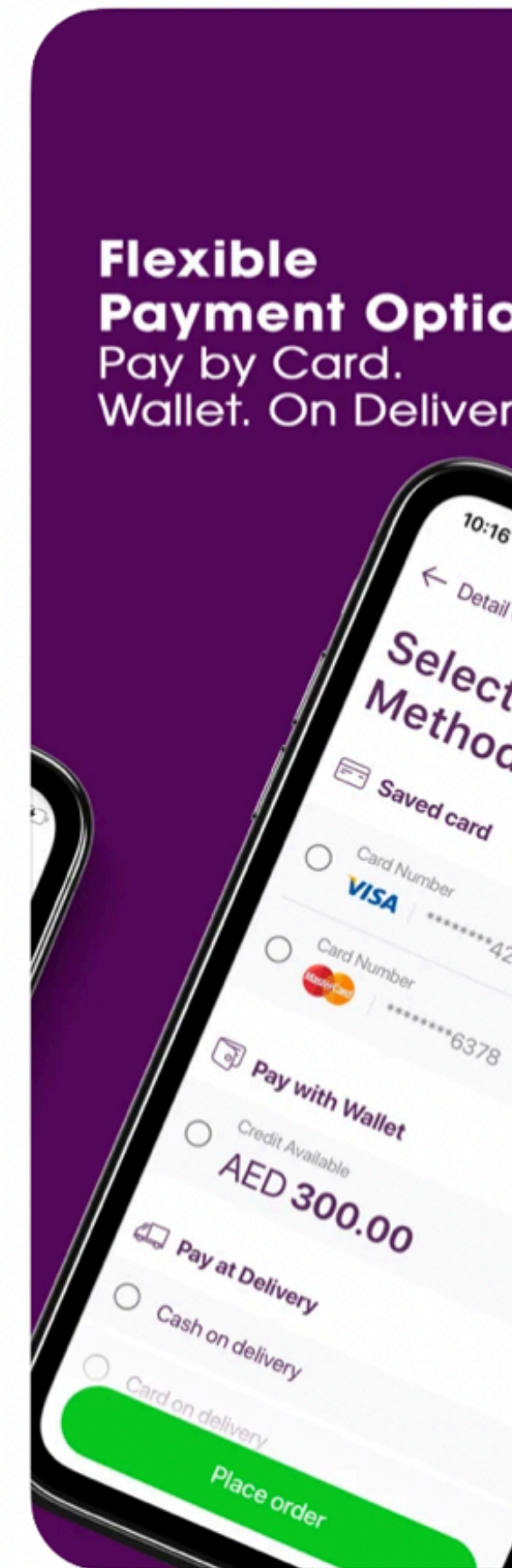
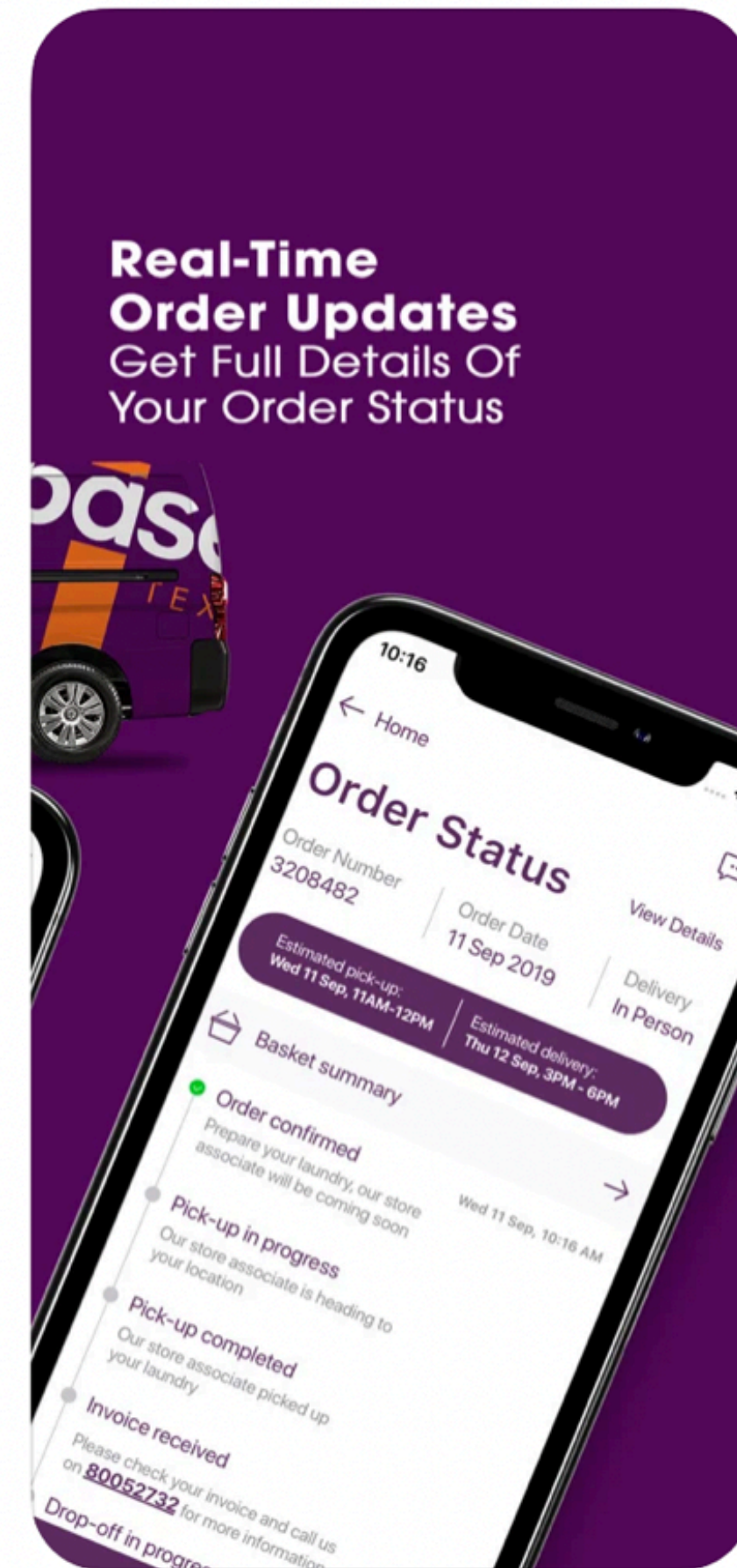
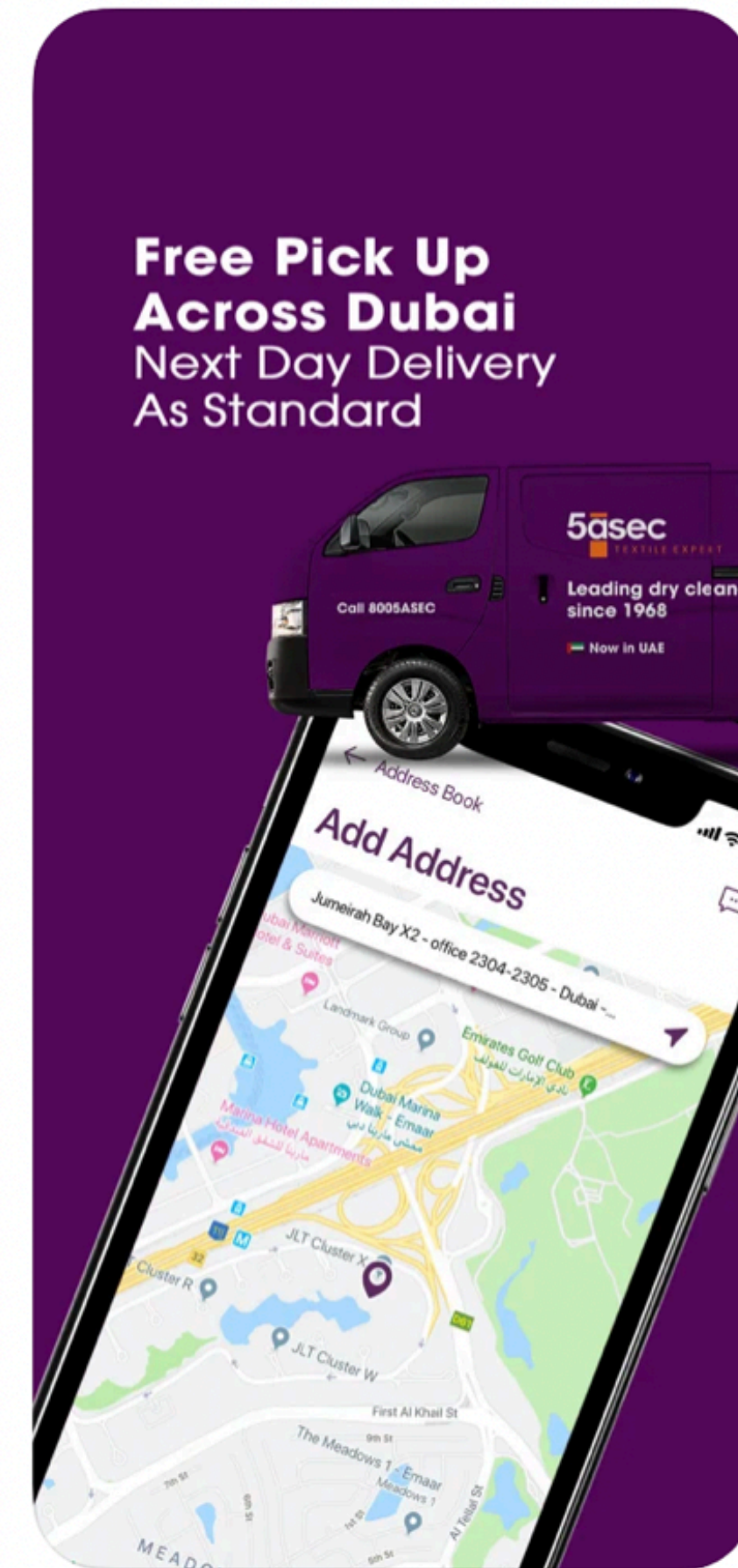
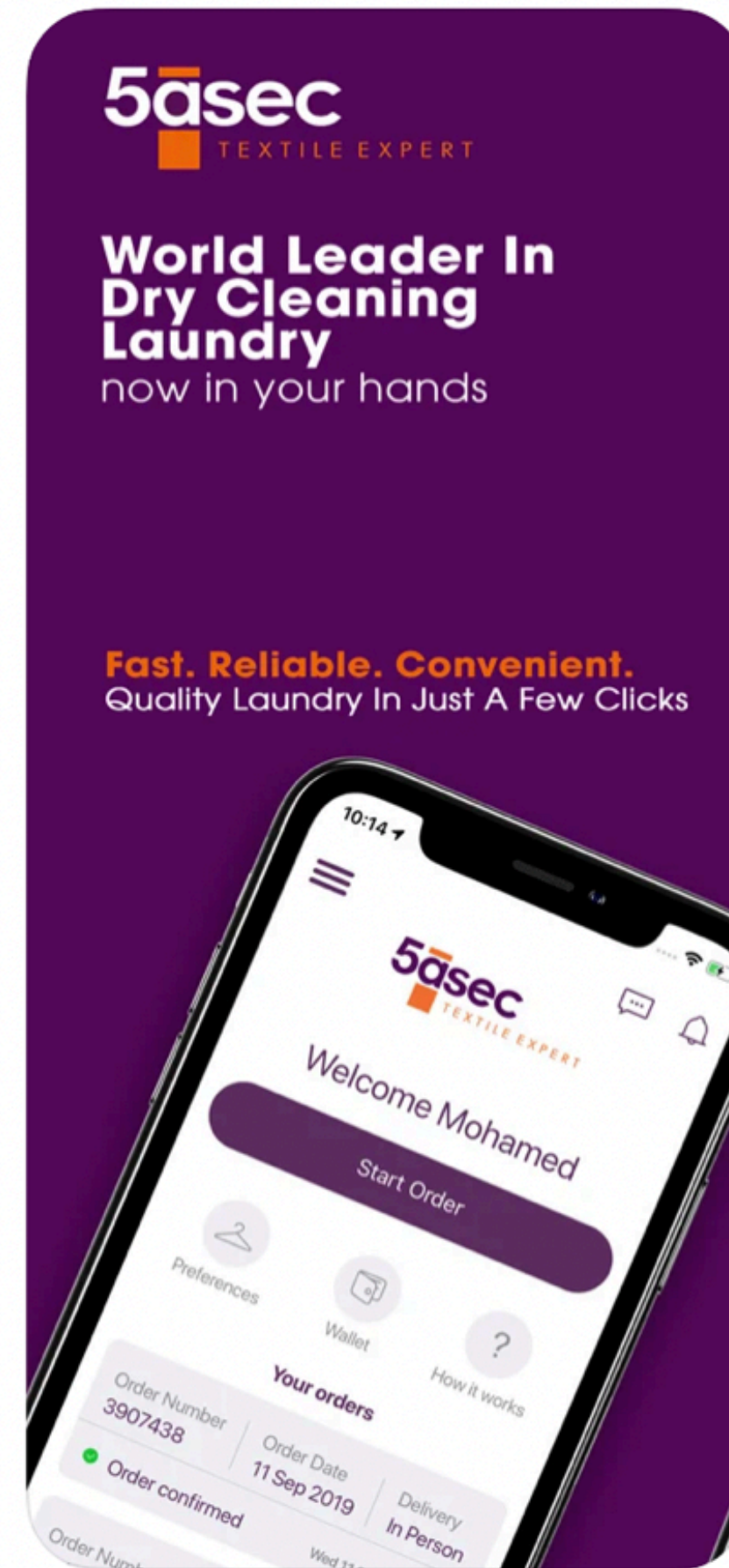
username Instagram Carrusel Mockup
#MockUp #SocialMedia

SAMPLE MOBILE APP DEVELOPED IN-HOUSE

Mobile app for laundry services for 5asec by Alpes Laundry

An app geared towards dry-cleaning, laundry, pickup and delivery, 5asec or Alpes Laundry native iOS and Android has been delivered in Dubai.

It has omnichannel servicing and settlement particularly to this niche of laundry services market, like monthly plans, geo-location, actual payments, etc.



TRYBOOKING SCANNING APP

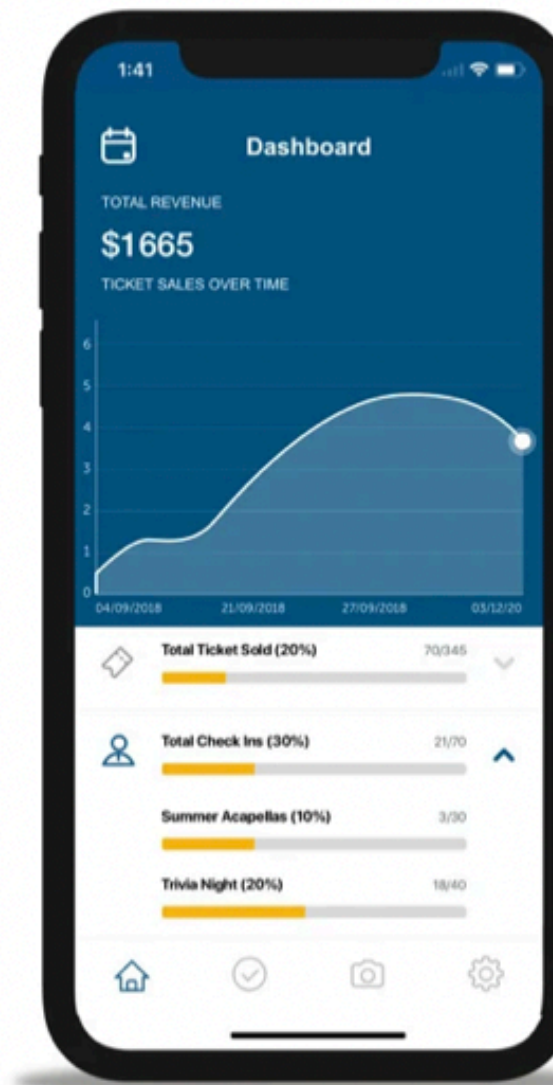
An app that is natively iOS and Android, TryBooking is for events management sort of applications. Makes people's queues faster, can record and control to all information pertaining to the attendees/guests and the events. It facilitates for tracking attendees, monitor and control accesses to venues, ticketing, QR Code production and scanning, reporting, etc.

Expert Solution Stack:

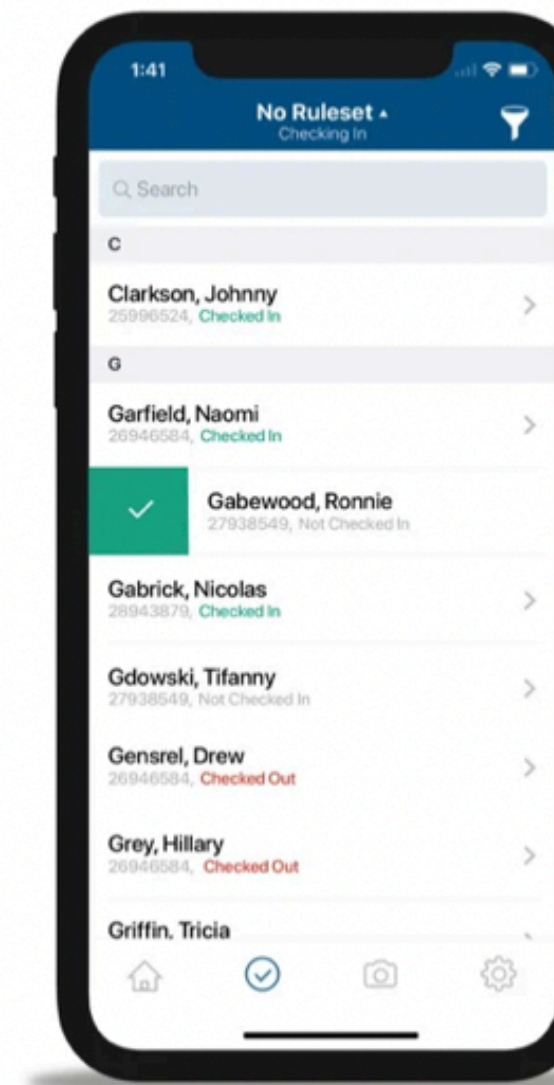
- iOS and Android native
- Xcode

- Obj-C
- Java
- XML
- Realm
- Retrofit 2
- Dagger 2
- JSON
- Android Studio,
- Android SDK
- Firebase

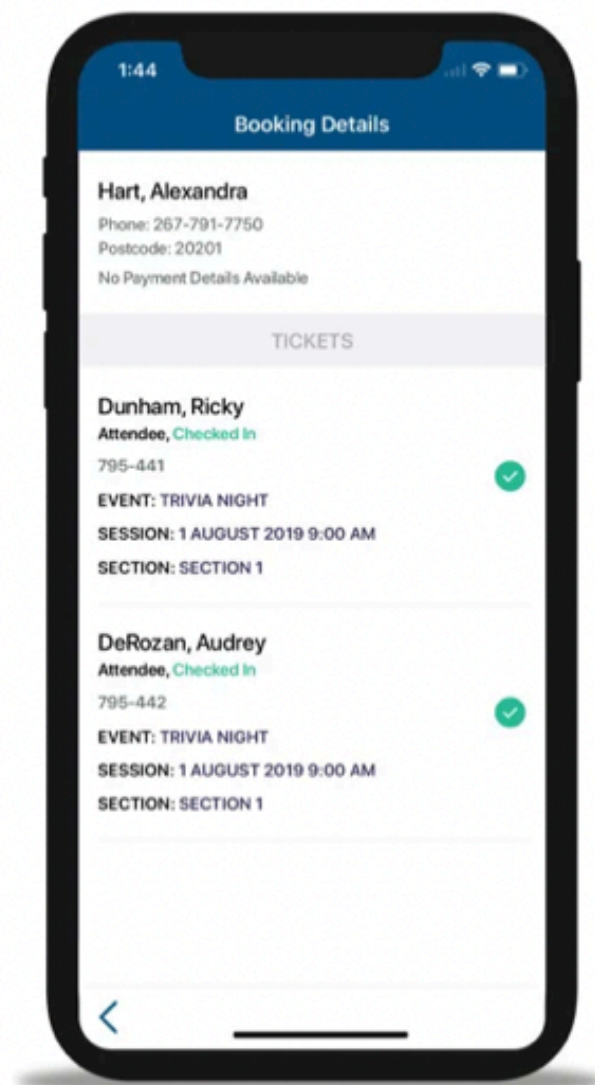
Real-time sales dashboard.



Faster check-ins.



Guest details at a glance.



WHY CHOOSE FORMICIDAE

Our competitive differentiators

Innovative Ideas

We are a team of unique individuals working together to create extraordinary brand experiences.

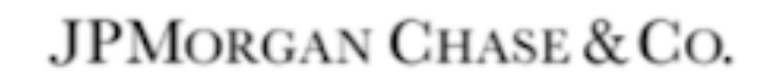
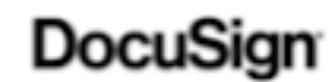
Full Suite of Services

We have a complete back-end & front-end support team that includes Lead Generators, Digital Marketers, Creatives, Web and IT Solutions providers.

Industry Expertise

Our team is composed of industry experts with a collective experience of 50 years in Business, Finance, Marketing, IT, BPO and Business Development.


U.S. COMPANIES OFFSHORING TO THE PHILIPPINES



FORMICIDAE

**PARTNER
WITH US
TODAY!**

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 (301)-200-1399

**DO WHAT YOU DO BEST,
OUTSOURCE THE REST!**

