Welcome To

FORMICIDAE
Outsourced Technology

JANUARY 2023

FORMICIDAE — INNOVATIVE OUTSOURCING

Technology provides speed, access, and control.

Formicidae's Technology Team provides experienced and dependable IT developers and support for entrepreneurs and companies. We can either do the work for you or provide you with dedicated IT professionals based on your needs.

Direct Provider to End Consumer (B2C)

We provide direct-to-consumer services for individuals, entrepreneurs, and small businesses. Our developers and designers bring new, practical and efficient approaches to web and mobile development, delivering innovation to your business.

Outsourcing Partner/ Team Solutions (B2B)

Formicidae serves companies in the United States as an outsourcing partner providing team solutions. We develop smartly wired up bespoke integrated systems that change the way enterprises operate, amplifying automation to a higher level. Technology companies outsource their IT and digital work to us to have more bandwidth while saving on operational costs.

Offshore Virtual Staff Augmentation

We handle staffing needs by providing offshore virtual staff augmentation for IT & Technology companies. We handle the process of screening, hiring, onboarding, training, supervising, and all HR-related tasks.

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Outsourced Technology

IT SERVICES

We offer Design-Build-Run IT services for business processes, applications, and infrastructure.

Business Processes
Set-up, installation and maintenance of platforms for accounting, bookkeeping, payroll, communication, collaboration, and document management.

Applications
Software Development for Online Storefront, Order Management System, CRM System, Warehouse Management Systems, Exchange Rate Service, Credit Card Payment Service, Software-as-Service platform

TECHNOLOGY STACK

**Website and
Mobile App Development**
- Php (Laravel, Wordpress, Yii, Codeigniter)
- Joomla
- Android and iOS Native
- React JS and Native
- Angular JS
- Flutter
- Java
- Pytho

**Database
Administration**
- Oracle
- PostgreSql
- MySql
- MSSql

Benefits and Advantages

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Direct Provider to End Consumer (B2C)

- Assured reliability of deliverables done by seasoned tech and digital experts with multi-industry experience

- Guaranteed first-rate output by certified experts in their technological fields

- Quick turnaround and delivery

- Comparatively lower cost without sacrificing quality

Outsourcing Partner/Team Solutions (B2B)

- Extends business capacity through outsourced team solutions

- Increases efficieny through enterprise operation improvement and by bringing automation to a higher level

- Enables management teams to focus on other core functions

- Cost-effective with assured quality delivery

Offshore Virtual Staff Augmentation

- Offloads burden of screening, selection, hiring and onboarding

- Relieves management from other HR functions that require labor and time

- Assurance of competent staff selected through an efficient process

- Can cut labor cost up to 70%

THE PHILIPPINES
Outsourcing Capital of the World

> *The Philippine government recognized the importance of developing its BPO sector as early as 2002, when Mar Roxas, then-secretary of trade and industry, lobbied Congress to amend Republic Act 7916 in order to allow office buildings to be registered as an "ecozone", providing BPO investors an exemption from paying national and local taxes in favour of a 5% gross income tax.*

OXFORD BUSIESS GROUP

The Philippine BPO

1.44 million — Number of Filipinos employed in the BPO Sector

$38.9 billion — Expected revenue by the end of 2022

$30 billion — Estimated annual contribution to the Philippine economy

77% — of the total BPO clients in the Philippines are U.S.-based companies

15% — of the total GLOBAL BPO MARKET is outsourced to the Philippines

700+ — Number of BPO companies in the Philippines

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Why Outsource in the Philippines?

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No surprise: This former American commonwealth in Southeast Asia has become a top BPO destination for US-based companies. Both countries share a common past, the Philippines, at one point, became a mirror image of American culture for nearly fifty years.

The Philippine educational system is modeled after the US and considered as the most "Westernized" country in the Asian region.

The country has a high literacy rate of 96.8%, and 80% of its population or 80 million Filipinos speak English. The Philippines is famous not only for its exotic tourist destinations but also for its dependable, world-class human capital spread across multiple industries.

Reduced operation cost as much as 70%
to standard U.S. pay rate across different levels

Strong and sustained government support
Economic laws and policies are set in place and established a robust BPO business environment

Cultural compatibility
Filipinos are innate hard workers who go the extra mile, friendly with amiable personality, committed and highly motivated with a deep sense of purpose

Excellent communicators in English
The Philippines is the third largest English-speaking country in the world. Filipinos have a neutral accent with a command of the English language both in speaking and writing

Abundance and availability of top-notch talent
The country abounds with dynamic, technology-savvy, well-educated and ambitious talents who wants to make it big in the real world. They have experts in various fields and excels in what they do

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FORMICIDAE has an established US-based management team that serves as the liaison between US clients and the Philippine team. Our setup ensures legal compliance, implementation of best practices, and seamless delivery of services.

FORMICIDAE
your dependable business partner

Our philosophy is based on the ants' perseverance, grit, can-do-never-quit attitude, and the belief that no goal is too big that it cannot be accomplished.

Named after the tiny, committed hard workers, FORMICIDAE provides an augmented workforce, ready to carry the load of outsourced services.

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Your business growth is our business.

Formicidae has professional teams in the United States and the Philippines with varied skill sets, talents, and expertise, highly motivated to perform outsourced tasks critical to clients' success.

We nurture a passion for business growth and find fulfillment in helping clients achieve their goals. Even the most seasoned solopreneurs need help to carry their business burdens. That's why we are here, for no task is too small or unimportant for individuals or startups with big dreams.

For medium to large companies, we add muscle to their business capabilities through outsourced services. We expand your capacity to perform and improve efficiency without sacrificing quality.

Outsource your success to **FORMICIDAE.**

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" Our mission is to empower businesses by helping them grow through increased revenue, lowered operational expenses, and fast staff augmentation. "

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" Formicidae envisions a global business environment where companies thrive through our outsourcing services. "

**Do what you do best;
Outsource the rest!**

Thank You!

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